

CENTENNIAL APPOINTS CARL TASH TO NEWLY CREATED CHIEF INVESTMENT OFFICER POSITION

Real Estate Investment Firm Prepares for Future Growth with Addition of Top-Performing Real Estate Investment Executive



DALLAS, TEXAS, November 7, 2019 – Centennial, a real estate investment firm with a national portfolio of shopping, dining, entertainment and mixed-use destinations, announced today the appointment of Carl Tash to the position of Chief Investment Officer. In this role, Tash will oversee all of Centennial's investment activities and growth strategies, including capital markets, investor relations and fund management. He will also be instrumental in contributing to Centennial's expansion plan, which includes the near-term goal of adding several new assets to the company's retail real estate portfolio.

"As one of the top players in retail real estate with a fully integrated services platform, Centennial is well positioned to grow," says Steven Levin, Centennial's CEO. "We warmly welcome Carl Tash as a valued new member of our team who will help us capitalize on the vast opportunities in the retail and mixed-use real estate market."

"It's an exciting time in the retail real estate investment business," Tash says. "I am honored to join a highly regarded firm like Centennial that executes unique placemaking and mixed-use densification ideas at its own properties. These great plans have applicability to the industry as a whole."

Prior to joining Centennial, Tash spent most of the past decade working for investment firm Starwood Capital Group. He served in a number of executive positions throughout the company's global platform ranging from Chief Credit Officer to Chief Strategist at Starwood Retail, including a post in Luxembourg as Chief Investment Officer for Europe. Before his time with Starwood, Tash founded Cliffwood Partners, a real estate securities firm specializing in value-oriented REIT and real estate equity investments. He also held executive-level positions with JMB Realty Corporation and its investment subsidiary, JMB Institutional Realty Corp.

Tash holds an MBA from Harvard University and a B.S. in Economics from The Wharton School at the University of Pennsylvania. He serves on the executive committee of the Zell Lurie Real Estate Center, on the Commercial and Retail Development Council of the Urban Land Institute (ULI), and as a member of the International Council of Shopping Centers (ICSC).

About Centennial

Centennial is a national owner of major shopping, dining, entertainment and mixed-use destinations. Rooted in retail since 1997, the company is focused on shaping the evolution of American retail by creating a superior multi-faceted shopping experience. Centennial properties serve not only as a place of commerce, but a place of community. For more information, visit CentennialREC.com.

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