

CENTENNIAL ANNOUNCES NEW SVP OF BUSINESS DEVELOPMENT

Bil Ingraham Tapped to Lead Centennial's Specialty Leasing, Media, & Partnership Marketing Program



DALLAS, TEXAS, April 15, 2019 – Centennial, a national owner and developer of major shopping, dining, entertainment, and mixed-use destinations, has announced the addition of Bil Ingraham to its leasing team as Senior Vice President of Business Development.

“Bil will be instrumental in the development and continued revenue growth of our specialty leasing, media, and partnerships program,” said Steven Weiss, Centennial’s Senior Executive Vice President of Real Estate. “He recognizes that we need a forward-thinking approach that creates new excitement in the common area through innovative and collaborative solutions. With millions of dollars in the pipeline, Bil’s talent, energy, and expertise will ensure we achieve a new level of sophistication in specialty leasing.”

In this role, Bil will lead the company’s specialty leasing team, driving traditional specialty leasing revenues as well as new, incremental income streams from digital & static media, sponsorship, and brand pop ups, to add value and enhance the shopper experience for Centennial Collection properties.

Bil joins Centennial from PREIT, a regional real estate investment trust, where he was Vice President of Property & Partnership Marketing. In this role he managed a division of over 30 employees, significantly increasing ancillary revenues by deploying media & partnership programs with local, regional, and national businesses. Prior to that, Bil was the Senior National Director of Partnership Marketing for Westfield, LLC where he led a team responsible for partnership revenues for the company with a focus on national brands, media, & event marketing agencies. Bil holds a Bachelor of Fine Arts degree from Illinois Wesleyan University.

About Centennial

Centennial is a national owner and developer of major shopping, dining, entertainment, and mixed-use destinations. Rooted in retail since 1997, the company is focused on shaping the evolution of American retail by creating a superior, multifaceted shopping center experience. Centennial properties serve not only as a place of commerce, but a place of community. For more information, visit CentennialREC.com.

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