What is Shopping Extravaganza – Social Distance Style?
Shopping Extravaganza is a two-day philanthropic event that benefits non-profit organizations in our community. Only ticket holders will be able to participate in this exciting event that includes exclusive discounts and thousands of dollars in prizes.

When is the Event?
Shopping Extravaganza will be held on Saturday, November 7th AND Sunday, November 8th from 10AM – 5PM daily.

This year, to ensure everyone’s health and safety, the event will be split into two days with a limited number of scheduled check-in windows. This will allow for smaller crowds and effective social distancing. Check-in windows will be open from 10AM – 3PM each day, with no more than 50 people checking in per 30-minute window.

Check-In Windows
Each ticket sold to Shopping Extravaganza – Social Distance Style will have a check-in window. Each check-in window will include no more than 50 people in any location at one time, which will allow for effective social distancing, and the ability to enjoy the day’s activities throughout the center.

The check-in windows will be on a first come, first serve basis, available as soon as you purchase your ticket. The sooner you purchase your ticket, the larger the selection of check-in times for your shopping day. Elite Rewards members will be able to purchase tickets beginning September 1st. Regular tickets go on sale September 8th.

Ticket Structure
No paper tickets will be issued this year. All event ticket sales and check-in reservations will be reserved through Eventbrite.

Each $15 ticket sold to Shopping Extravaganza will include:
- Exclusive store discounts
- One (1) Shopping Extravaganza Prize Scratcher with the opportunity to win over $24,000 in retailer gift cards and grand prizes
- One (1) free drink from Timberline Craft Kitchen & Cocktails

Participating charities will receive the entire $15 per ticket sold!

Shopping Extravaganza Prize Scratchers
New this year, the Shopping Extravaganza Prize Scratcher will be the only way to win retailer gift cards and grand prizes.

One Shopping Extravaganza Prize Scratcher is included with each $15 ticket.

Additional Shopping Extravaganza Prize Scratchers will be available for a donation of $5 per scratcher, with 100% of the proceeds going back to the participating charities. There is no limit to the amount of scratchers you can purchase. Sales of the Shopping Extravaganza Prize Scratchers...
throughout the two-day event will be split between the charities that have at least 30 ticket holders check in.

**How do the Prize Scratchers Work?**
Receive your Shopping Extravaganza Prize Scratcher the day of the event, scratch off at your leisure, and reveal your prize instantly. Then, claim your prize at the prize table anytime throughout the day. It’s that easy!

**FAQs**

**Q:** Can I buy a ticket for each day of the event?

**A:** Yes, if you would like to attend both days (who doesn’t love two full days of shopping), simply purchase a ticket for each day, in two separate transactions.

**Q:** What is the benefit of buying a Shopping Extravaganza ticket?

**A:** Ticket buyers receive exclusive discounts at dozens of Outlets at Silverthorne stores, valid only the days of the event. They also receive one free Shopping Extravaganza Prize Scratcher. Even better, 100% of every $15 ticket goes back to the ticket purchaser’s participating charity of choice.

**Q:** If tickets are purchased online, how does the charity get credit for the sale?

**A:** Eventbrite is setup so that the ticket purchaser must select a charity in order to purchase tickets. All of our charities are listed as options.

**Q:** How many stores provide a discount?

**A:** While we are still collecting discounts for this year’s event, typically more than 30 stores participate with discounts exclusive to Shopping Extravaganza ticket holders.

**Q:** Are all charities that participate non-profits?

**A:** Yes, all charities whose applications are accepted are required to submit their 501C3 letter from the IRS.

**Q:** How will check-in work at the event? How will you ensure everyone stays socially distanced?

**A:** Check-in will be hosted in a large open space within the center. Ticket holders will only be able to check-in during their designated check-in time, selected when tickets are purchased. At check-in, ticket holders will be handed their Shopping Extravaganza Prize Scratcher and an event program by a staff member wearing gloves and a mask. Markers will be placed 6 feet apart if a line does form, but check-in will move quickly and any time in line should be minimal.

**Q:** Do I have to check-in at the event?

**A:** Yes, you need to check-in to receive your exclusive discounts and a free Shopping Extravaganza Prize Scratcher. Additionally, organizations that have at least 30 check-ins will receive a portion of the prize scrather proceeds, so checking in will help ensure they achieve that goal!

**Q:** Can someone else check me in?

**A:** No, only one check-in and Shopping Extravaganza Prize Scratcher per person. The ticket holder MUST be present to check-in (to make it fair for everyone in the race for the prize scratcher pot).

**Q:** Why buy extra Shopping Extravaganza Prize Scratcher tickets when I already receive one?

**A:** Your odds of receiving a $25 gift card or other amazing grand prize grow higher with every additional ticket you buy! Plus, 100% of these sales are divided among participating charities that achieve 30+ check-ins.
Q: Where do I buy more Shopping Extravaganza Prize Scratcher tickets?
A: Shopping Extravaganza Prize Scratcher tickets will only be available for purchase at the event. Prize drawing tickets can be purchased in a designated area near the check-in room.

Q: What forms of payment are accepted for the additional Shopping Extravaganza Prize Scratcher tickets?
A: We are working to ensure credit cards only can be accepted for the additional Shopping Extravaganza Prize Scratcher tickets, to avoid the transfer of cash and help stop the spread of COVID-19.

Q: I won a prize on my scratch-off! How do I redeem it?
A: Congrats! All prizes can be redeemed at the prize pick-up area. The location will be in the event’s program book.

Q: What does shopping look like at the Outlets at Silverthorne now?
A: The center reopened to shoppers in early May with everyone’s health and safety as a priority. Extra precautions are being taken by the entire center in regards to cleaning and sanitizing. Each store has a 50% or less capacity. This means that you may experience some lines to enter a store; however, each store has tape or signage outside designating 6-foot distance. Thankfully, as an outdoor center, there is plenty of open space to enjoy shopping in fresh air with gorgeous mountain views!

Q: There used to be breakfast, lunch, and dessert at the event. Will any of this be provided this year?
A: No, we eliminated these elements this year because of COVID-19. However, coupons/discounts for lunch will be provided in the event’s program. Additionally, this was a main reason for the change in price.

Q: Will the non-profits still receive the same amount of each ticket sales as years past?
A: Non-profits will receive more this year! They will get 100% of the $15 ticket sale.

Q: What about wine tasting? Is that still happening?
A: No, we eliminated this element this year because of COVID-19. However, each ticket comes with one (1) free drink from Timberline Craft Kitchen & Cocktails to use at your leisure throughout the event day.

Q: How do you know the Shopping Extravaganza Prize Scratcher tickets are random?
A: Gift cards are placed into identical pink envelopes before the event. Multiple team members “shuffle” the gift cards multiple times, so they truly are random. Scratch-off cards will be printed by an outside vendor, who will randomize them with their printing software.

Q: Do I have to have a ticket to shop at Outlets at Silverthorne on November 7th and 8th?
A: No, regular shopping hours are available to the public; however, the exclusive discounts and opportunity to purchase Shopping Extravaganza Prize Scratchers are only for ticketed event attendees.

Q: Who do I contact if I need help purchasing a ticket, or if my question is not listed here?
A: Call 970-468-5780 or e-mail blantz@outletsatsilverthorne.com.

Q: I work with a non-profit organization; how can we be a part of Shopping Extravaganza?
A: E-mail blantz@outletsatsilverthorne.com to request an application.