

The Mall at Robinson

100 ROBINSON CENTER DRIVE
PITTSBURGH, PA

www.shoprobinsonmall.com/leasing



CBRE



About the Property:
A PERFECT POSITION IN A PRIME RETAIL HUB

Year Built/Renovated

2001

Gross Leasable Area

873,678 SF

Specialty Retailers

101

Parking Stalls

4,224



Pittsburgh

WHERE INNOVATION AND AUTHENTICITY MEET

More than 1600 tech firms are based here, employing over 45,000 high-tech workers, including Apple, IBM, Uber, Microsoft, Amazon, Facebook and Zoom.

68 universities, trade schools and colleges supply the workforce including Carnegie Mellon University which holds the titles of #1 graduate program in the U.S. for Artificial Intelligence, #1 best college in the U.S. for Information Technology and #3 for Computer Science. This has resulted in a 29% increase in tech jobs over the last 10 years.

70 of the worlds top companies' headquarters are based in Pittsburgh, contributing to its position as #3 of the top 4 economic mega-regions in the world. Pittsburgh region is within 500 miles of the majority of population centers in North America.

Rated #8 of the top 100 places to live and #1 city for young people based on jobs, affordability and livability, those young people are moving into the 133,000+ rental units available.

FUN FACT:

It is the only U.S. city to make the 2019 National Geographic Traveler magazine "Global Cool List"



Western Pittsburgh

A LIFESTYLE HUB WITH A BALANCED MIX OF HISTORIC AND MODERN THAT OFFERS PLACES TO WANDER AND AUTHENTIC EXPERIENCES IN SHOPPING, DINING AND TOP NOTCH SERVICES.



\$1.1B

modernization at Pittsburgh International Airport is currently underway. The airport services 135 daily non-stop flights and brings in over 9.6 million travelers a year, a surge of almost 18% over the past 5 years. (flypittsburgh.com)



28

hospitals and 600+ specialty care offices, over 120,000 employees with University of Pittsburgh Medical Center, Children's Hospital of Pittsburgh and Allegheny Health Network.



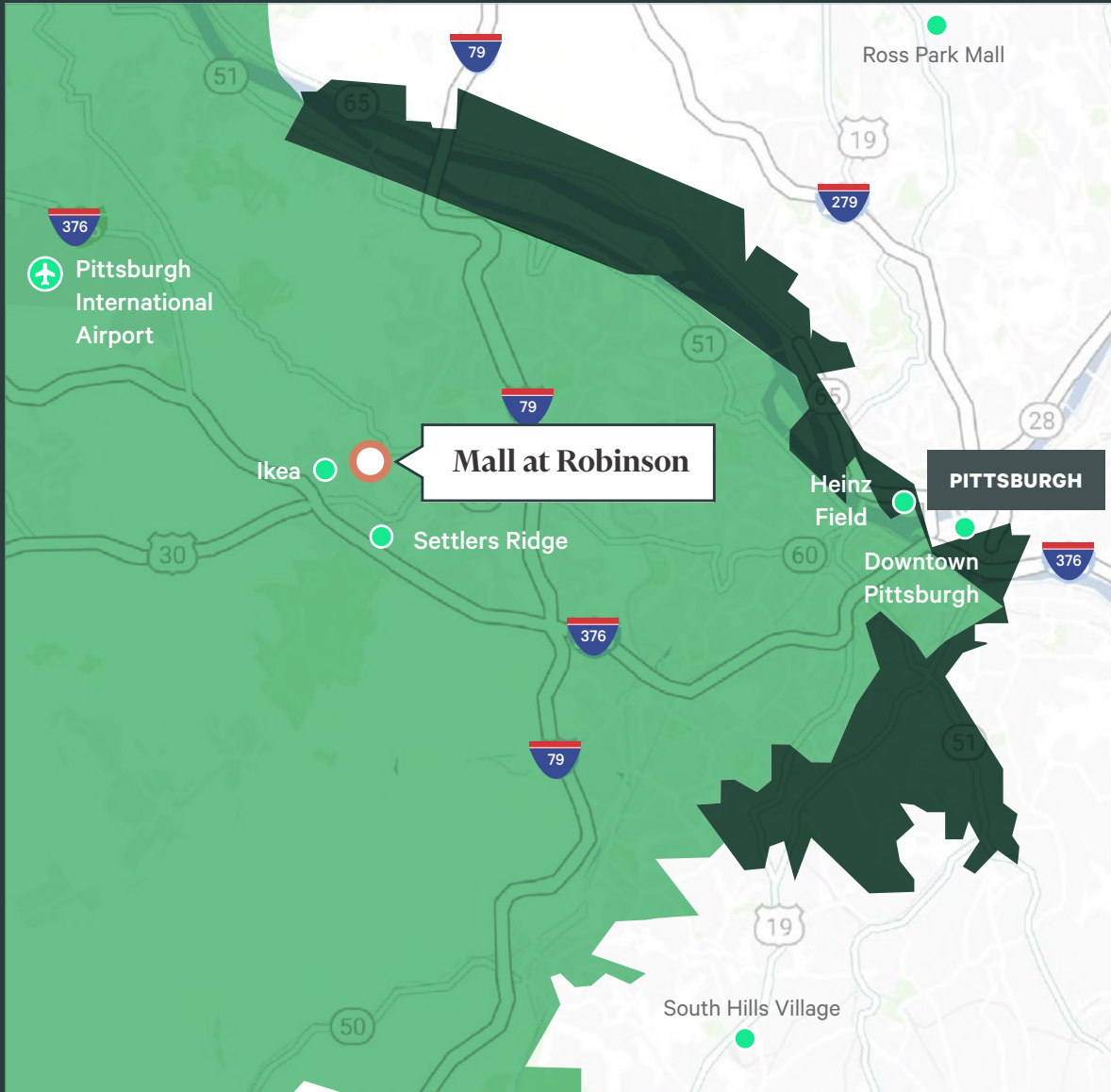
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best city for jobs, the median base salary is \$51K. Pittsburghers only need to make over \$38K a year to afford to buy a home, that's 41% below the national average.





Trade Area

WHY THE MALL AT ROBINSON?



TRADE AREA HIGHLIGHTS

- Ikea 3 miles
- Settlers Ridge 1.5 miles
- Pittsburgh Intl. Airport 7 miles
- Downtown Pittsburgh 12 miles
- Pittsburgh Steelers Stadium 12 miles
- South Hills Village 13 miles
- Ross Park Mall 19 miles

PRIMARY 
SECONDARY 

Aerial

5.66 ACRE MALL PARCEL



TRADE AREA HIGHLIGHTS

- Located within five miles of Pittsburgh International Airport at the intersection of Interstate 376 (Parkway West Corridor) and Robinson Town Centre Drive
- Only regional mall in Pittsburgh with direct highway interchange access and pulls from the tri-state area
- The Parkway West is one of the region's most heavily traveled routes with 75,000 vehicles passing the site daily
- More than 5.7 million square feet of retail space in the immediate area including the only IKEA in Western Pennsylvania, The Plaza, The Pointe, The Commons, Settlers Ridge and Robinson Town Centre
- The office market in Robinson is second only to Downtown Pittsburgh with 11 million square feet
- 789,000± in people in the trade area

Demographics & Shopping Behavior

Western Pittsburgh features desirable retail destinations, drawing savvy shoppers from multiple surrounding neighborhoods looking for their next exciting find!

THE MALL AT ROBINSON



Average Income

15 mi radius: \$95,478



Population

15 mi radius: 1,015,353



Households

15 mi radius: 448,557



Average Annual HH Discretionary Budget

15 mi radius: \$81,719



Grocery Spend

15 mi radius: \$5,639



Eating Out

15 mi radius: \$3,908



Apparel & Services

15 mi radius: \$2,212



Entertainment & Recreation

15 mi radius: \$3,367



Source: Esri 2022 & dimension by CBRE
*Includes Primary & Secondary Trade Areas

Demographics & Shopping Behavior



10.8% 5A COMFORTABLE EMPTY NESTERS

- Median age: 48
- Average net worth well above national average (Index 314) after years of prudent saving and investing
- Physically, socially, and financially active
- They play golf, ski, ride bikes and work out regularly



8% 5E MIDLIFE CONSTANTS

- Median age: 47
- Approaching retirement with an above average net worth
- Sociable, belonging to groups and clubs, and they volunteer
- They donate to arts/cultural, educational, health and social services organizations
- Attentive to price, but will pay for quality



6.5% 5D RUSTBELT TRADITIONS

- Median age: 39
- Hard working consumers with modest incomes, but healthy net worth
- Budget aware and favor American made products
- Family oriented and prefer spending time at home and spending for their homes

Source: 2022 Esri & dimension by CBRE

The Mix

WHY THE MALL AT ROBINSON?

Dining & Food



Women



VICTORIA'S SECRET

WHITE HOUSE

BLACK MARKET

Juniors



AMERICAN EAGLE OUTFITTERS

EXPRESS



Children



carter's®

Anchors



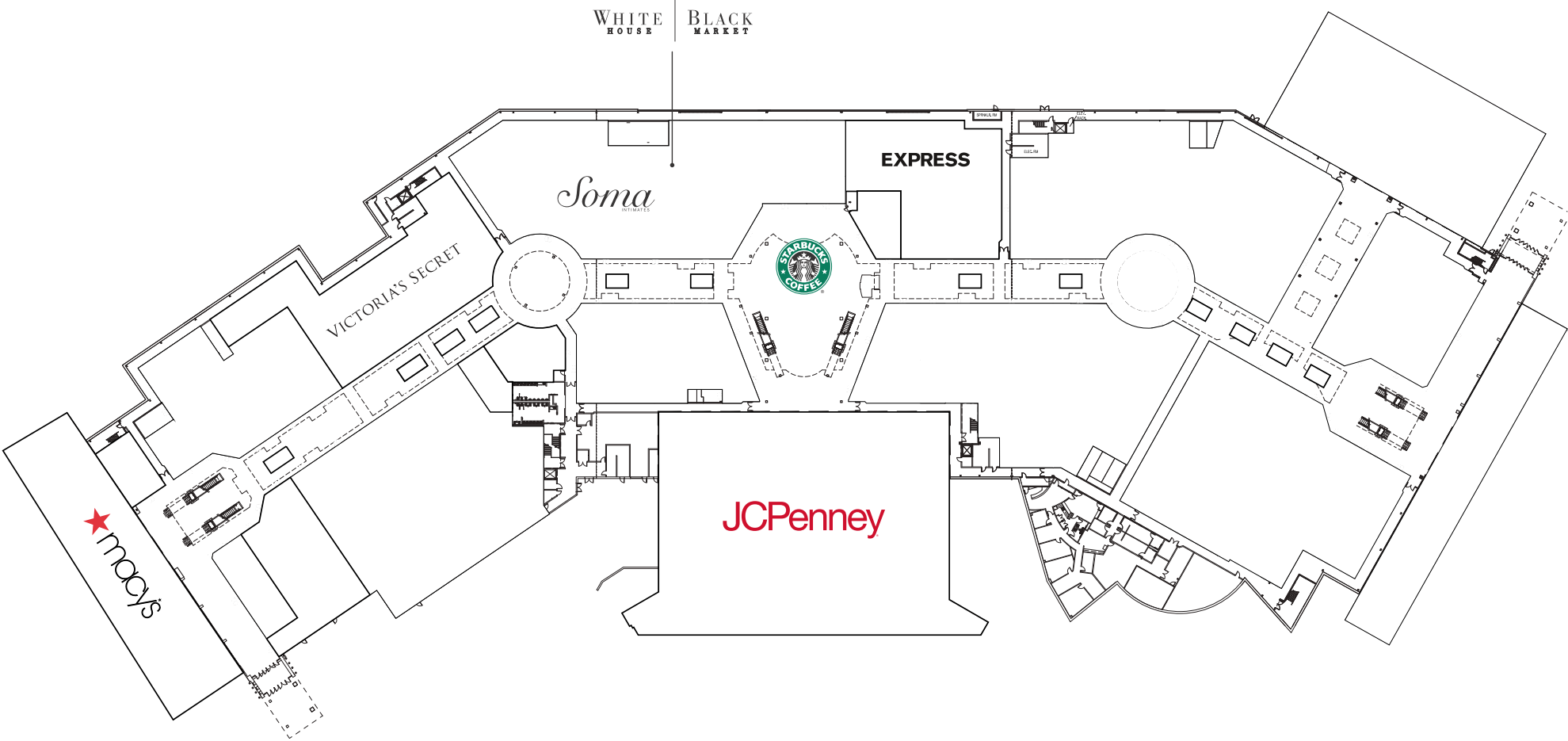
JCPenney

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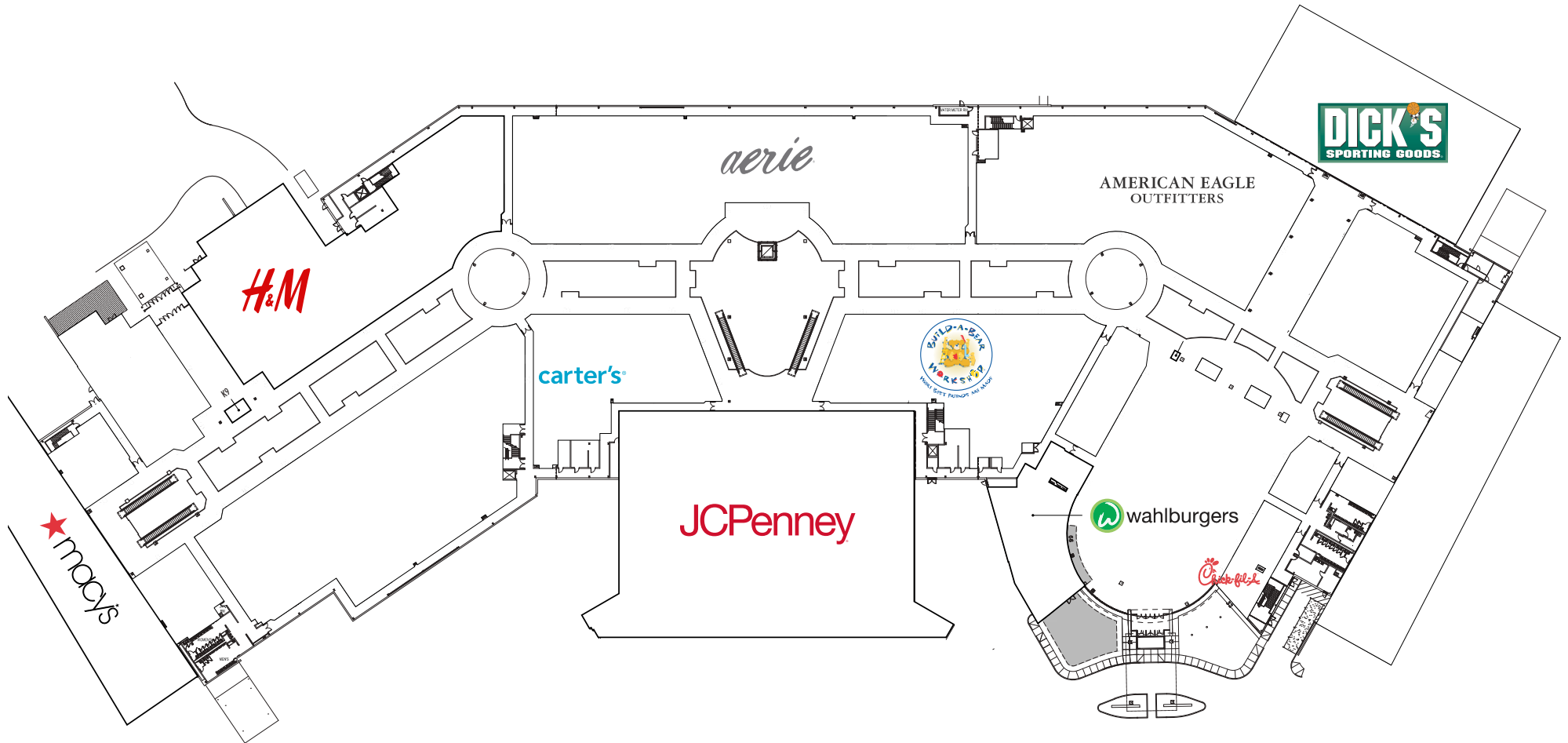
Site Plan: Level 01

THE MALL AT ROBINSON



Site Plan: Level 02

THE MALL AT ROBINSON





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