



ShopCore Properties, LP Easter Egg Guess 2021 Sweepstakes Official Rules and Regulations

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. ONLY LEGAL RESIDENTS OF 50 UNITED STATES AND THE DISTRICT OF COLUMBIA (EXCLUDING RESIDENTS OF PUERTO RICO AND US TERRITORIES AND POSSESSIONS), WHO ARE AT LEAST 18 YEARS OF AGE OR AGE OF MAJORITY AND HAVE A VALID E-MAIL ACCOUNT AT THE TIME OF ENTRY ARE ELIGIBLE TO PARTICIPATE IN THIS SWEEPSTAKES. VOID WHERE PROHIBITED BY LAW.

PLEASE REVIEW THESE OFFICIAL RULES CAREFULLY. DO NOT REGISTER OR PARTICIPATE IN THIS SWEEPSTAKES IF YOU DO NOT MEET THE ELIGIBILITY REQUIREMENTS SET FORTH IN THESE OFFICIAL RULES. VOID WHERE PROHIBITED. PARTICIPATION IN THIS SWEEPSTAKES IS SUBJECT TO THE SWEEPSTAKES DETAILS AND TERMS AND CONDITIONS OF THESE OFFICIAL RULES.

IMPORTANT NOTICE:

NO TEXT MESSAGE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. IN THE EVENT THE SWEEPSTAKES IS ENTERED VIA A MOBILE DEVICE, MESSAGE AND DATA CHARGES MAY APPLY.

Void where prohibited and subject to all applicable laws and regulations. Consent is not required to buy goods and services. Click <https://bit.ly/2KTWIQL> to review our full Privacy Policy. Section headings of these Official Rules has been added solely for convenience of reference and shall have no effect upon construction or interpretation of these Official Rules. Unless the context otherwise requires, words importing the singular shall include the plural and vice-versa.

By providing your email address when entering the Sweepstakes, you may opt in to receive email communications from Sponsor and Downtown Palm Beach Gardens, and you may receive ongoing marketing emails, monthly offers, alerts and other recurring email communications from Sponsor and Downtown Palm Beach Gardens. You may opt out of such email communications by clicking the "unsubscribe" link located at the bottom of any such email communication and following the instructions for unsubscribing. By providing your mobile phone number when entering the Sweepstakes, you may opt in to receive text messages from Sponsor and Downtown Palm Beach Gardens, and you may receive ongoing marketing text messages, monthly offers, alerts and other recurring messages from an automated system. By participating in a mobile campaign, you agree that you are the primary owner of the phone number used to subscribe. **Message and Data Rates May Apply. Messages sent from automated system. Consent not required for purchase.** You may unsubscribe from a program at any time by texting **STOP** to 55800. For additional help, you can text **HELP** to 55800. You may not be able to participate by text messages through all wireless carriers. Service may not be compatible with all handsets.

1. SWEEPSTAKES SPONSOR & DOWNTOWN PALM BEACH GARDENS:

The "Easter Egg Guess 2021 Sweepstakes" (the "Sweepstakes") is sponsored by ShopCore Properties, LLC, with its principal place of business located at 223 S. Wacker Drive, Suite 4700, Chicago, IL 60601 ("Sponsor") and Downtown Palm Beach Gardens ("Downtown Palm Beach Gardens").

The Sweepstakes is in no way sponsored by, endorsed by, administered by, or associated with any third party social media site, including Facebook, Instagram, Twitter or Pinterest. You understand that you are providing information to Sponsor and Downtown Palm Beach Gardens only, and not to Facebook, Inc. ("Facebook"), Instagram, Inc. ("Instagram"), Twitter, Inc. ("Twitter"), or Pinterest, Inc. ("Pinterest"). Any questions or communications should be directed to Sponsor and not to Facebook, Instagram, Twitter or Pinterest. By participating in the Sweepstakes, you agree to a complete release of Facebook, Instagram, Twitter and Pinterest from any claims. **The Sweepstakes is void where prohibited or restricted by law.** Downtown Palm Beach Gardens' Privacy Policy available at <https://bit.ly/2KTWIQL>.

2. ELIGIBILITY:

This Sweepstakes is open to legal residents of 50 United States and the District of Columbia, (excluding residents of Puerto Rico and US territories and possessions), except where prohibited or restricted by law. Entries submitted in geographic areas in which the entry is not permissible will be disqualified. **To be eligible, an entrant must be at least 18 years of age, or the age of majority in his or her primary state of residence (whichever is greater), at the time of entry and have a valid e-mail account prior to the commencement of the Sweepstakes Period. If entrant has not reached the age of majority in his/her primary state of residence at the time of entry into the Sweepstakes (19 years old if a resident of Alabama or Nebraska, 21 years old if a resident of Mississippi, and 18 years old in all other states), then entrant must obtain parental consent in order to be eligible to enter the Sweepstakes.** Parental consent occurs when the parent or legal guardian of a minor entrant who has not reached the age of legal majority in their residing state, grants permission for the minor entrant to participate and agrees on behalf of himself/herself and the minor entrant to these Official Rules. **It is strictly prohibited for anyone who does not meet the age requirement at the time of entry to be allowed to participate in the Sweepstakes, and no situation shall anyone under the age of thirteen (13) be permitted to enter the Sweepstakes at any time, under any circumstances.** Entries are limited to individuals only; commercial enterprises or Downtown Palm Beach Gardens entities are not eligible. Employees, officers and directors of Sponsor, Downtown Palm Beach Gardens and their respective affiliates, subsidiaries, judging agents and promotion partners, and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to participate.

3. SWEEPSTAKES PERIOD & DRAW DATE:

The Sweepstakes commences at approximately 12:01 am Eastern Time ("ET") on April 1, 2021 and ends at approximately 11:59pm ET April 30, 2021 ("Sweepstakes Period"). All entries must be received prior to the close of the Sweepstakes Period. Downtown Palm Beach Gardens or Sponsor's computer is the official time keeping device for this Sweepstakes. The Sweepstakes consists of one draw date, which will occur at approximately 10:00 am ET on May 5, 2021 ("Draw Date").

4. HOW TO ENTER:

No purchase is necessary to enter the Sweepstakes or claim the Prize, and a purchase will not increase your chances of winning. Sweepstakes can be entered via Facebook or Instagram. To enter, You must take a photo of the egg guess display at Downtown Palm Beach Gardens and post the picture to your Instagram tagging Downtown Palm Beach Gardens with your guess for the number of eggs in the display in the copy of your photo <https://www.instagram.com/downtownpalmbeachgardens/> using Instagram.

You may enter only once. You must provide the information requested. You may not enter more times than indicated by using multiple email addresses, identities, or devices in an attempt to circumvent the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of ShopCore.

5. ENTRY MATERIAL SUBMISSION GUIDELINES:

If Entry Forms do not contain all necessary information as described in such Entry Form and these Official Rules, entrant will be disqualified. Please be certain to follow all directions.

Sweepstakes entry is limited to one Entry Form submission per individual, per Sweepstakes Period. Multiple entrants are not permitted to share the same email address or mobile phone number. Any attempt by any entrant to enter more than one time per Sweepstakes Period by using multiple/different email addresses, mobile phone numbers, accounts, identities, registrations, logins or any other methods, will void all of that entrant's entries and that entrant will be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified.

In the event of a dispute as to any registration or entry, the authorized account holder of the email address, mobile phone number, or personal social media account provided in connection with the Entry Form, will be deemed to be the entrant. The "authorized account holder" of an email address is the natural person assigned to an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The "authorized account holder" of a mobile phone number is the natural person in whose name the mobile phone number has been issued by the applicable wireless carrier. Otherwise, the "authorized account holder" of a social media account is the natural person in whose name the social media account has been issued. Potential winners may be required to show proof of being an authorized account holder.

Sponsor and/or Downtown Palm Beach Gardens reserve the right to reject any entries that do not comply with these Official Rules. **By entering, you indicate your unconditional agreement to, and acceptance of these Official Rules, Sponsor's Privacy Policy located at <https://bit.ly/2KTWIQL>, and Sponsor's/Downtown Palm Beach Gardens' decisions, which are final and binding. You cannot win a Prize unless you comply with all requirements in these Official Rules.**

All Entry Forms must be in the English language. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all Sweepstakes entries made by, or associated with, the applicable entrant. By submitting an Entry Form in connection with the Sweepstakes, you hereby agree that Sponsor may contact you via email or text message regarding your submission.

6. WINNERS DETERMINATION AND VERIFICATION:

On the Draw Date, 1 potential grand prize winners(s) ("Prize Winners") will be randomly selected by Downtown Palm Beach Gardens from all eligible entries received during the Sweepstakes Period listed above in Section 3. Potential Prize Winner will be notified by social media messaged based on the contact information provided in his/her Entry Form by 10:00 am ET May 5, 2021.

An entrant is not a Prize Winners unless and until that entrant's eligibility has been verified by Sponsor and/or Downtown Palm Beach Gardens, and entrant has been notified that verification is complete. In the event that a potential Prize Winners is determined to be ineligible, his or her prize will be forfeited and Sponsor/Downtown Palm Beach Gardens reserves the right to select an alternate Prize Winner by random drawing from among all remaining eligible entries.

The eligible Prize Winners may be required to complete, sign and return an affidavit of eligibility, compliance, liability release, publicity release (if not prohibited by law), and any other necessary documents, including required tax documents, (collectively, an "Affidavit") if provided or attempted to be provided to Prize Winner, in order to claim his/her Prize (as defined below). If a potential Prize Winner cannot be contacted, fails to sign and return the Affidavit or provide any other requested information within the required time period, the potential Prize Winner forfeits the Prize.

Sponsor reserves the right to terminate or modify this Sweepstakes at any time for any reason. Sponsor also reserves the right to cancel, suspend or modify this Sweepstakes in the event an insufficient number of entries are received, an insufficient number of entries meet the minimum judging criteria, or as a result of any fraud, technical failures, human error or any other factors that impair the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes, or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

7. PRIZES:

The verified Prize Winners shall receive the following grand prize (the "Prize"): 1 (one) gift card to one of Downtown Palm Beach Gardens' restaurants or retailers, selected by winner, valued at no more than \$250.00. The first name drawn will receive a gift card for \$250.00 to a restaurant or retailer of their choice at Downtown Palm Beach Gardens. Odds of winning a Prize depend on the number of eligible entries received during the Sweepstakes Period. **Prizes are non-transferable and may not be exchanged for any other consideration.** No substitution will be made except as provided herein at the Sponsor's sole discretion. Should the Prize become unavailable, Prize Winners shall be given the option of choosing one of the following: (1) a Prize of equal or greater value; (2) the verifiable retail value of the Prize in cash or by a valid check; or (3) a voucher, certificate or other evidence of obligation stating that the Prize will be given to the Prize Winner within 14 days at no cost to the Prize Winner. In the event the Prize Winner selects option (3) and Sponsor is not able to ship the Prize within fourteen (14) days, Sponsor shall mail the Prize Winners a valid check or money order for the verifiable retail value of the Prize. Sponsor and Downtown Palm Beach Gardens will not be responsible for any loss, liability or damage arising out of the acceptance or use of a Prize. The Prize Winner will be solely responsible for any and all local, state, and federal taxes incurred by his/her participation in the Sweepstakes and receipt and/or use of the Prize. Prizes must be picked up in person at the restaurant designated by sponsor or the prize will be forfeited.

8. PUBLICITY:

By entering this Sweepstakes, and except to the extent prohibited by law, you acknowledge and agree that, if you are selected as the Prize Winner, you grant (and agree to confirm such grant in writing promptly upon request) the Sponsor and/or Downtown Palm Beach Gardens the right to publicize, broadcast, and otherwise use, in any media whether now known or hereafter discovered, your name, photograph, likeness, voice, image, statements, home city and state, biographical information, the fact that you participated in and won this Sweepstakes, and all related information at any time or times for advertising, trade, publicity, and promotional purposes worldwide and on the World Wide Web, without your review, notification, or approval, or additional compensation to you of any kind. Sponsor is not obligated to attribute submissions to any entrant.

9. RELEASE, INDEMNIFICATION AND LIMITATION OF LIABILITY:

BY ENTERING THE SWEEPSTAKES, YOU AGREE TO DISCHARGE AND RELEASE SPONSOR, DOWNTOWN PALM BEACH GARDENS, FACEBOOK, INSTAGRAM, TWITTER, PINTEREST, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AGENTS, SUBSIDIARIES AND AFFILIATES (THE "RELEASED PARTIES"), FROM AND AGAINST ANY CLAIMS, DEMANDS, COSTS, LIABILITIES, DAMAGES, LOSSES, CAUSES OF ACTION, OR INJURY RELATING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM YOUR PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, INCLUDING, BUT NOT LIMITED TO: (A) UNAUTHORIZED HUMAN INTERVENTION IN ANY PART OF THE ENTRY PROCESS OR THE SWEEPSTAKES; (B) TECHNICAL OR HUMAN ERRORS WHICH MAY OCCUR IN THE ADMINISTRATION OF THE SWEEPSTAKES OR THE PROCESSING OF ENTRIES; (C) LATE OR UNDELIVERED MAIL OR EMAIL; (D) TECHNICAL ERRORS OF ANY KIND, INCLUDING BUT NOT LIMITED TO MALFUNCTIONS, INTERRUPTIONS, OR DISCONNECTIONS IN CELLULAR NETWORKS, PHONE LINES, OR NETWORK HARDWARE OR SOFTWARE; (E) INCORRECT OR INACCURATE INFORMATION, WHETHER CAUSED BY ENTRANTS, PRINTING ERRORS, OR BY ANY EQUIPMENT OR PROGRAMMING ASSOCIATED WITH OR UTILIZED IN THE SWEEPSTAKES; OR (F) INJURY OR DAMAGE TO PERSONS OR PROPERTY RELATED TO PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR MISUSE OF ANY PRIZE. YOU WAIVE THE RIGHT TO CLAIM ANY ATTORNEYS FEES AND ANY DAMAGES WHATSOEVER AGAINST THE RELEASE PARTIES, INCLUDING, BUT NOT LIMITED TO, PUNITIVE, CONSEQUENTIAL, DIRECT, OR INDIRECT DAMAGES. IF FOR ANY REASON YOUR ENTRY IS CONFIRMED TO HAVE BEEN ERRONEOUSLY DELETED, LOST, OR OTHERWISE DESTROYED OR CORRUPTED, YOUR SOLE REMEDY IS ANOTHER ENTRY IN THE SWEEPSTAKES, IF IT IS POSSIBLE. NO MORE THAN THE STATED NUMBER OF PRIZES WILL BE AWARDED. IN THE EVENT THAT PRODUCTION, TECHNICAL, SEEDING, PROGRAMMING OR ANY OTHER REASONS CAUSE MORE THAN THE STATED NUMBER OF PRIZES AS SET FORTH IN THESE OFFICIAL RULES TO BE AVAILABLE AND/ OR CLAIMED, SPONSOR RESERVES THE RIGHT TO AWARD ONLY THE STATED NUMBER OF PRIZES BY A RANDOM DRAWING AMONG ALL LEGITIMATE, UN-AWARDED, ELIGIBLE PRIZE CLAIMS.

BY ENTERING THE SWEEPSTAKES, YOU AGREE TO INDEMNIFY AND HOLD HARMLESS SPONSOR, DOWNTOWN PALM BEACH GARDENS, FACEBOOK, INSTAGRAM, TWITTER, PINTEREST, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AGENTS, SUBSIDIARIES AND AFFILIATES (THE "INDEMNIFIED PARTIES"), FROM AND AGAINST ANY CLAIMS, DEMANDS, COSTS, LIABILITIES, DAMAGES, LOSSES, CAUSES OF ACTION, OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM (A) YOUR PARTICIPATION IN THE SWEEPSTAKES OR RECEIPT OR USE OF ANY PRIZE, AND (B) YOUR BREACH OF THESE OFFICIAL RULES OR YOUR REPRESENTATIONS AND WARRANTIES IN THESE OFFICIAL RULES.

10. NO WARRANTIES:

SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF THE PRIZE. ALL MATERIALS AND INFORMATION PROVIDED BY SPONSOR OR DOWNTOWN PALM BEACH GARDENS AND EVERYTHING ON SPONSOR'S OR DOWNTOWN PALM BEACH GARDENS' WEBSITE ARE PROVIDED "AS IS", WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED. FURTHER, NEITHER SPONSOR NOR DOWNTOWN PALM BEACH GARDENS MAKE ANY REPRESENTATIONS THAT THE MATERIALS RELATING TO THE SWEEPSTAKES ARE APPROPRIATE OR AVAILABLE FOR USE AT ALL LOCATIONS AT ALL TIMES. IT IS YOUR SOLE RESPONSIBILITY TO ENSURE THAT ACCESSING THE SWEEPSTAKES WEBSITE AND ENTERING THE SWEEPSTAKES IS LEGAL AND NOT PROHIBITED BY THESE OFFICIAL RULES OR THE LAWS OF THE JURISDICTION IN WHICH YOU ARE A CITIZEN. Sponsor is not liable for any malfunctions or failures of any telephone network or lines, computer internet system, servers or providers, computer equipment, software, failure of any social media site or social media account, technical problems or traffic congestion on the internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or uploading any Entry Materials relating to this Sweepstakes, or other technical difficulties or failures or other errors of any kind.

11. PRIVACY:

Any information you submit as part of the Sweepstakes is subject to and will be used in accordance with Sponsor's Privacy Policy, located at <https://bit.ly/2KTWIQL>.

12. NO RECOURSE TO JUDICIAL OR OTHER PROCEDURES/SEVERABILITY:

TO THE EXTENT PERMITTED BY LAW, THE RIGHTS TO LITIGATE, TO SEEK INJUNCTIVE RELIEF OR TO MAKE ANY OTHER RECOURSE TO JUDICIAL OR ANY OTHER PROCEDURE IN CASE OF DISPUTES OR CLAIMS RESULTING FROM OR IN CONNECTION WITH THIS SWEEPSTAKES ARE HEREBY EXCLUDED, AND ANY ENTRANT EXPRESSLY WAIVES ANY AND ALL SUCH CONNECTIONS. IN THE EVENT THAT A COURT OF COMPETENT JURISDICTION FINDS THE FOREGOING WAIVER UNENFORCEABLE, ENTRANTS HEREBY AGREE TO THE DISPUTE RESOLUTION PROCEDURES SET FORTH BELOW.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant, Downtown Palm Beach Gardens, and Sponsor in connection with the Sweepstakes, or any claim or dispute that has arisen or may arise between or among entrants, Downtown Palm Beach Gardens and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules. The place of any arbitration shall be Chicago, Illinois.

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. Our waiver of any provision(s) of these Official Rules must be in writing, and a waiver in one instance or provision shall not be considered a waiver of any other instance or provision.

13. DISPUTE RESOLUTION:

All claims and disputes of any nature, whether at law or equity, in any way related to or arising out of the Sweepstakes, these Official Rules, or the Mobile Terms and Conditions, will be resolved in accordance with the provisions set forth in this Dispute Resolution section. This Dispute Resolution section applies to all claims and disputes whenever arising, including those arising prior to an entrant's acceptance of these Official Rules.

Written notices of claims or disputes ("Demand") shall be sent to the Sponsor at the following address (the "Notice Address"): 223 S Wacker Drive, Suite 4700, Chicago, Illinois 60606. If the claim or dispute contained in the Demand is not resolved to entrant's satisfaction within 10 days after Sponsor's receipt, the entrant shall file a Demand for Arbitration with the American Arbitration Association ("AAA") (the "Arbitrator"). For any such filing of a demand for arbitration, entrant must affect proper service under the rules of the Arbitrator and notice to the Notice Address may not be sufficient. The Arbitrator shall apply the AAA Consumer-Related Disputes Supplementary Procedure effective September 15, 2005 (as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. Entrant agrees that the Arbitrator will have sole and exclusive jurisdiction over any dispute with Downtown Palm Beach Gardens or Sponsor. The Federal Arbitration Act allows for the enforcement of arbitration agreements and governs the interpretation and enforcement of the agreement to arbitrate.

Entrant will not file a class action or collective action against Downtown Palm Beach Gardens or Sponsor, and will not participate in a class action or collective action against either or both of them. Entrant agrees that he or she will not join his or her claims to those of any other person. Under no circumstances does Downtown Palm Beach Gardens or Sponsor agree to class or collective procedures in arbitration or the joinder of claims in arbitration.

14. REQUEST FOR NAME OF PRIZE WINNERS(S) AND OFFICIAL RULES:

For the name of the Prize Winner, the total percentage of Prize Winners, and/or a copy of these Official Rules, send a self-addressed stamped envelope to: 223 S Wacker Drive, Suite 4700, Chicago, Illinois 60606. All requests for a copy of the Official Rules and the name/percentage of the Prize winners(s) must be made by 11:59pm ET May 5, 2021. If sending a request by mail, please note on the front left- hand corner of your outer envelope whether you are requesting "Official Rules" or the name of the "Prize Winner."