



2025 Holiday Parade Entry Form

Saturday, November 22, 2024 at 9:00 A.M.

Juried Float Parade

GENERAL INSTRUCTIONS TO BE PROVIDED TO ALL PARTICIPANTS INVOLVED WITH YOUR ENTRY

Thank you for participating in the Susquehanna Valley Mall Holiday parade. Our goal is to make this event enjoyable and SAFE for everyone. These instructions should be distributed to all participants including parents of participants and drivers to insure a safe and organized parade. Please review the following instructions, paying close attention to the safety concerns.

- **TIME AND ROUTE:** The Holiday Parade begins promptly at 9:00 a.m. The Parade will begin near the Social Security Administration building and follow the outer ring road north, passing various free-standing businesses, until the parade reaches the road just beyond M&T bank. The parade will then turn left and proceed to the road that runs parallel to the front of the mall. The parade will turn left and proceed south on the inner ring road across the front of the mall. The parade will disband at the south end of the mall parking lot.
- **PARADE OFFICIALS AND HEADQUARTERS:** The Holiday Parade officials and volunteers in charge of assembling entries in the parade will be wearing badges. Parade Headquarters will be located on Susquehanna Valley Drive near AMC Movie Theatre.
- **FLOATS:** All floats should plan to enter the assembly area from Roosevelt Drive, near Geisinger, in order to line up at the south end of the lot near AMC Movie Theatre and check in with a parade official. No float and / or vehicles shall be left unattended at any time while waiting for the parade to start. The driver or substitute driver must always be with the vehicle. Any vehicle(s) left in the assembly area that is not part of an entry will be towed at the owner's expense. **NOTE: Please remember the mall has an exclusive on Santa.**
- **JUDGING FOR FLOAT ENTRIES:** Please pass the judges stand at the Mall Entrance near the former Garfield's Restaurant and disband at the south end of the mall, near the Social Security building. Decisions of the judges are considered final. Winners will be notified by e-mail and / or phone.
- **MARCHING BANDS:** Please unload as quickly as possible at your designated area and depart to the assembly area. Please notify the parade officials of your arrival to receive your division number.
- **CHILDREN BEING DROPPED OFF:** Children should be dropped off at the registration table at the back of the mall or walked into the assembly area by their parents. They should know what unit or float they are assigned to so that parade officials can quickly put them with their units. **THERE IS NO PARKING ALLOWED ANYWHERE IN THE ASSEMBLY.** Violators may be towed at their expense.

THANK YOU FOR JOINING US TO USHER IN THE HOLIDAY SEASON!