



**Saturday, August 2, 2025**

Sensory Friendly: 9AM – 10AM

General: 10AM – 1PM

**Susquehanna Valley Mall  
Parking Lot**

One Susquehanna Valley Mall Drive  
Selinsgrove, PA 17801

## Calling All Vehicles!

Susquehanna Valley Mall is excited to hold its 3<sup>rd</sup> Annual Back to School Touch-A-Truck event on Saturday, August 2, 2025.

Children will be able to touch, observe, and ask questions about their favorite trucks and vehicles in a fun, safe, and supervised environment. Other vendors and fun activities and games will also be available for families.

Local companies are invited to display their school buses, trucks, vans, off-road vehicles, cars, construction vehicles, emergency vehicles, and others at this event, which is sure to draw many attendees. It is a fantastic way to advertise your business free of charge and allow the children to explore.

The first two hundred children will be given bags in which to collect goodies such as promotional materials, fire safety information sheets, activities, and so on.

To reserve your spot, please return the attached Vehicle Information Sheet to the Susquehanna Valley Mall by Friday, July 18, 2025.

Sponsorship opportunities are also available at three different tier levels. To be a Sponsor, please return the attached Sponsorship Opportunities form by Friday, July 18, 2025.

For more information, please contact Tee Klock at Susquehanna Valley Mall:

- 570-374-0441
- 570-850-4495
- [tklock@spinosoreg.com](mailto:tklock@spinosoreg.com)

Thank you, and we hope to see you there!



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**Vehicle Information Sheet**

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Vehicle(s): \_\_\_\_\_

Vehicle Dimensions: \_\_\_\_\_

What will you be bringing for the Goodie Bags? \_\_\_\_\_

Examples: lollipops attached to flyers, pencils/pens, plastic hats, etc.

**Please Note:**

- Set-up begins at 8 AM. 9 AM – 10 AM: Sensory Friendly Touch-A-Truck. Please, no horns, sirens, etc. during Sensory Friendly time. 10 AM – 1 PM: Touch-A-Truck.
- The vehicle's owner must provide an attendant to be present with their vehicle for the entire event.
- The vehicle owner agrees to procure and maintain comprehensive general liability insurance at their expense. Proof of liability insurance **must** be attached to this form.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form and proof of insurance to Susquehanna Valley Mall:**

*by e-mail:*

[tklock@spinosoreg.com](mailto:tklock@spinosoreg.com)

*by mail:*

Susquehanna Valley Mall  
Attn: Tee Klock, Management Office  
1 Susquehanna Valley Mall Drive  
Selinsgrove, PA 17870

*by fax:*

570-374-4109



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## SPONSORSHIP OPPORTUNITIES

### ACTIVITY SPONSOR – \$500

- Sponsor a children's activity table.
- Recognition in all event signage during the event and in all event-related PR materials leading up to the event.
- Promotional materials to be distributed in goodie bags.
- Two lawn signs for home/business.

### EVENT SPONSOR – \$225

- Recognition in all event signage during the event and in all event-related PR materials leading up to the event.
- Promotional materials to be distributed in goodie bags.
- Lawn sign for business/home.

### EVENT SUPPORTER – \$75

- Promotional materials to be distributed in goodie bags.

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **Sponsorship Tier:**

Activity Sponsor (\$500): \_\_\_\_\_ | Event Sponsor (\$225): \_\_\_\_\_ | Event Supporter (\$75): \_\_\_\_\_

**Payment:** Please make check or money order payable to SVM – 10108887, LLC.

Payment is enclosed: \_\_\_\_\_ | Please contact me: \_\_\_\_\_

Please return Sponsor information to the mall office by Friday, July 18, 2025.

Promotional materials or giveaways that you would like already stuffed in the goodie bag must be provided to the mall office by the end of day on Friday, July 25, 2025.

Please plan for 200 goodie bags.