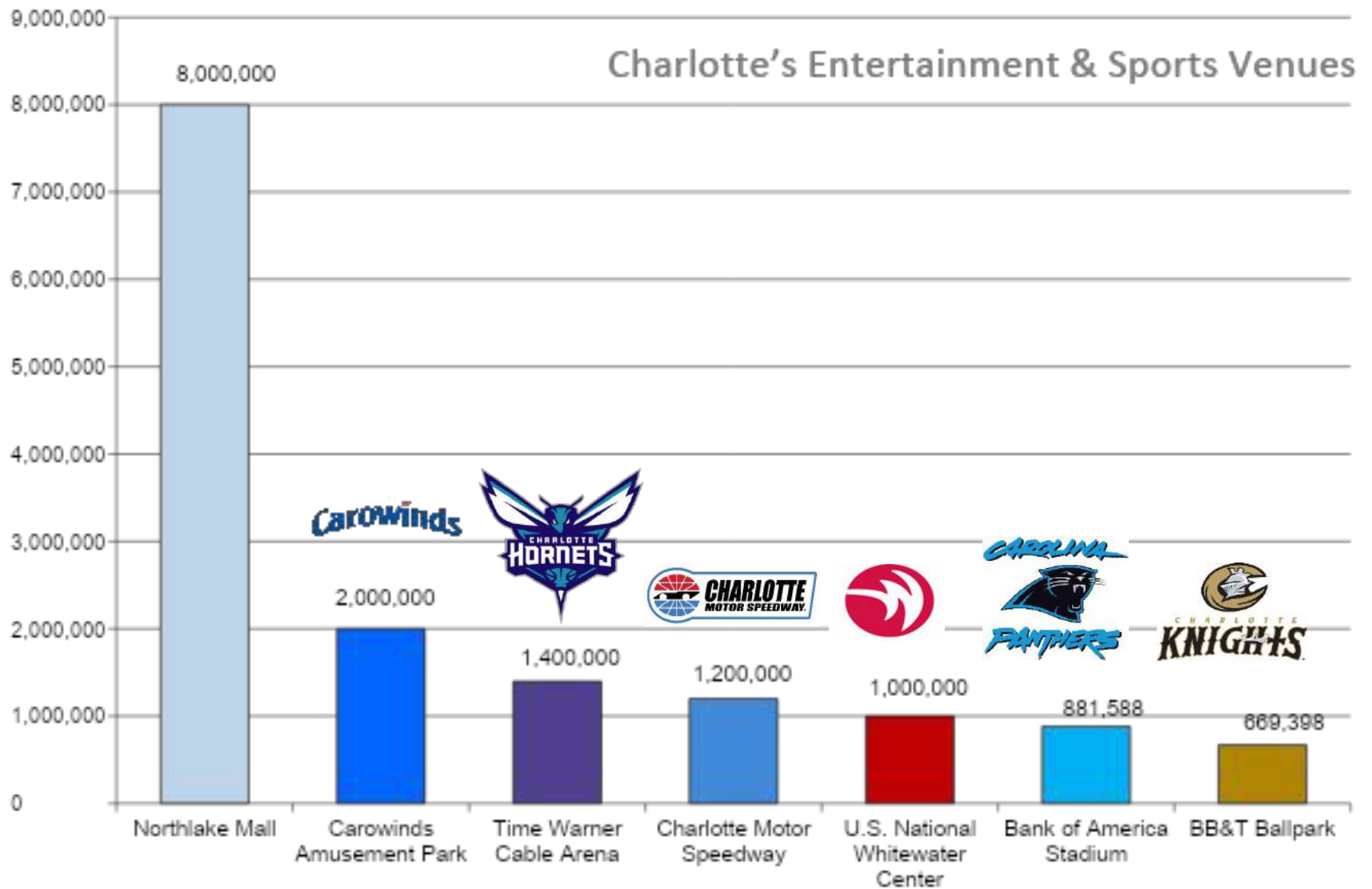




NORTHLAKE MALL

Attendance Comparison



2016 Attendance Estimates taken from Charlotte Business Journal Book of Lists.

Large Sky Banner



Double-sided, ceiling-hung banner

Size: 8'h x 14'w

**\$4000/month per banner +
\$550/unit production cost**

In-Mall Locations: 6

Center Court

Entry 4 near AMC

Food Court (2 locations)

Macy's Court

Dillard's Wing

Infinity Standee



Freestanding, double-sided units placed in high traffic areas of the mall

**\$750/month per Standee
+\$220/unit production cost**

Size: 72"h x 36"w

In-Mall Locations: Four

Tombstone



Foamcore, double-sided signs placed in high traffic areas of the mall – can target specific stores

**\$500/month per Standee
+\$375/unit production cost**

Size: 72"h x 36"w

In-Mall Locations: Multiple

30 x 40 Freestanding



Freestanding, double-sided
stationary units

**\$400/month per sign +
\$150/unit production cost**

Size: 40"h x 30"w

In-Mall Locations: 7

Table Tents



Tri-fold cardstock tents placed on top of
food court tables.

Sold in groups of 100 or 200

**\$1500/month (100 units) +
\$200/production (100 units)**

Size: 7"h x 5"w

In-Mall Location: Food Court



Escalator Decal

Adhesive graphic applied to outer glass portion of escalator sides

**\$2,000/month +
\$2,036 production & install**

Size: 24.5"h x 300"w

In-Mall Locations: 3

Center Court

Belk Court

Dillard's Court

Entrance Wraps



Full adhesive wrap placed on main sliding entrance doors

Entry One – Food Court

Entry Four – Beside AMC

**\$2,500/month +
\$1,005 production/installation**

**\$2,000/month +
\$1,285 production/installation**

Size: 71.125" x 148"

Size: 98.5" x 148"

Interior Billboard



Adhesive graphic applied
directly to wall panel

**\$2,500/month per unit +
\$1,400 production & Install**

Size: 84"h x 240.5"w

In-Mall Locations: 6

Staircase Graphics



Full Wrap -30 stairs per
staircase

**\$4,000/month +
\$3,150 production & Install**

Size:

Macy's Court: 56" h x 71.5" w

Sports Court: 154" h x 71.5" w

Elevator Door Decal



Adhesive vinyl placed on outside doors of elevator

**\$1,800/month per door +
\$750 production & Install**

Size: 84"h x 60"w

In-Mall Locations: 2

Center Court Elevator – Upper &
Lower

Floor Decals



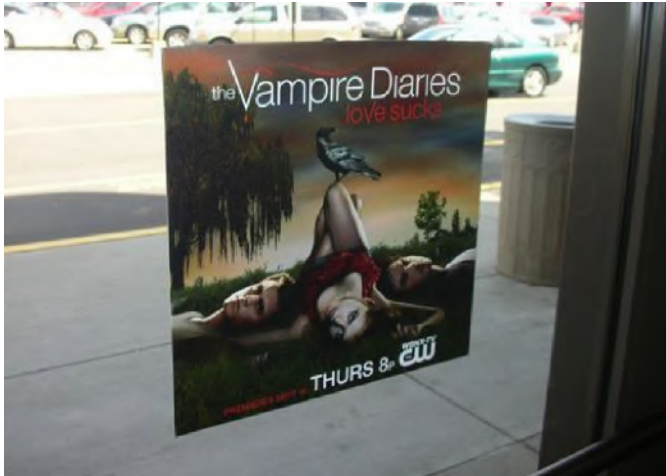
Adhesive graphics placed in high traffic dwell areas of the mall – can target specific stores. Sold in groups of four

**\$1,040/month +
\$480 production**

Size: 4'h x 4'w

In-Mall Locations: 12

Door Decals



Adhesive graphics placed on main entrance and exit doors.

12 x 12 Sold in groups of four

**\$1,040/month +
\$160 production**

Size: 12"h x 12"w

In-Mall Locations: 6

**\$500/month +
\$140 production**

Size: 60"h x 20"w

In-Mall Locations: 5



Additional Options

- Bathroom Mirror Clings
- Bulkhead Graphics
 - Column Wraps
- Entrance Overhead Wraps
 - Table Decals

Pricing and specifications available upon request.

For more information contact:

Dan Martins

Specialty Leasing Manager, Northlake Mall

dmartins@spinosoreg.com

704.597.3442

Adam Kamlet

General Manager, Northlake Mall

akamlet@spinosoreg.com

704.597.3441



Northlake Mall

6801 Northlake Mall Drive
Charlotte, NC 28269
(704) 921-2005